

2012 Hop Products Australia Australian Beer Writing Bursary



Applications are sought for the 2012 Hop Products Australia Beer Writing Bursary

Background

As the Australian beer industry continues to evolve and grow and the range of beers offered continues to expand, beer writing becomes increasingly important for the future of the beer industry.

The development of any industry, such as wine, is always accompanied — and in many cases driven — by the contingent of writers who share their passion, educate the market, identify and interpret trends and generally fire the imagination of the public about the industry. For beer to continue its current growth, the brewing industry needs not just more brewers and breweries but also more beer writers.

Unfortunately there are few outlets for beer writers to have their work professionally edited and published. It can be also very difficult for aspiring beer writers to gain access to senior industry figures to learn about the brewing industry, ingredients and techniques as well as to be kept informed about the latest industry news and releases. These are all elements that are critical for writers to develop their knowledge and their skill.

The Hop Products Australia Beer Writing Bursary is designed to give aspiring beer writers financial assistance to write about beer while offering industry access, editing and an outlet to publish their work.

The Bursary

The successful applicant will receive cash payments totalling up to \$1500 (including GST for ABN holders) and the opportunity to visit Hop Products Australia's Bushy Park Estates as HPA's guest during the 2012 hop harvesting season, including flights and accommodation for a non-Tasmanian recipient.

In return, the recipient will write a weekly article for the duration of the bursary (12 months). These will be edited and published on Australian Brews News.

The successful applicant will be provided with inside access to the brewing industry as an official correspondent for Australian Brews News and will be provided media releases, event invitations and contact to industry representatives to give the recipient access to help them to make industry contacts and increase their knowledge and understanding about beer, brewing and the beer industry. The recipient will also have access to staff of Hop Products Australia who will provide background information and technical advice as well as assistance and story leads.

Applications

To apply, applicants must write an application of fewer than 500 words telling us a little about themselves and outlining why they would like to write about beer and should be considered for the

bursary, as well as how the bursary will assist them to achieve this. Applicants must also write a 300 word article starting with the words, "The funny thing about beer is..."

The closing date for applications is 31 October, 2011 with the successful applicant to be announced no later than 28 November, 2011.

Applications, including the applicant's name, contact address, email address and contact phone number, can be posted to:

Australian Brews News
PO Box 95
Wilston Q 4051

Or emailed to:

editor@brewsnews.com.au

Following consideration of all written applications, an interview process may be held to determine the successful applicant.

Terms and conditions

1. The bursary is open to Australian residents of any age.
2. The bursary is designed to encourage and assist aspiring beer writers to learn about the industry, improve their writing and have their work published. It is open to anyone interested in writing about beer. Ideally applicants should not have been employed or engaged by recognised media organisations to write about beer and brewing. However, the bursary recognises that few writers can currently be classified as professional beer writers and the organisers will determine the applicant's suitability under this term on a case-by-case basis having regard to the spirit of the bursary. The organisers' decision is final and no correspondence will be entered into.
3. The bursary will be paid in four equal quarterly instalments, in advance, contingent on the successful completion of the previous quarter's writing requirements.
4. The dates, itinerary and content of the visit to Hop Products Australia's Bushy Park Estates as their guest during the 2012 hop harvesting season, will be subject to the operational convenience of Hop Products Australia and dependant on harvest times, weather conditions and events outside of the control of the organisers.
5. If the recipient is unavailable on the dates nominated for the visit, Hop Products Australia will use its best endeavours to provide an alternative date. If this is not possible, the trip will be forfeited and is not transferable or redeemable for cash.
6. The articles produced under this bursary remain the copyright of the recipient, subject to a licence granted to Australian Brews News in item 7 below.
7. The recipient will grant Australian Brews News a 30 day exclusive licence to publish the articles followed by an ongoing non-exclusive licence. At the conclusion of the period of exclusivity, articles created under the bursary may be sold or adapted and sold to other publications.
8. No employer/employee relationship is created between the recipient and Cuneiform Pty Ltd, Australian Brews News or Hop Products Australia under this bursary.