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Media Release

Big plans for little brewer

The new owners of The Little Brewing Company have big plans for the local award-winning craft beer brewery.

Several local business owners with experience in the food, beverage and tourism industries have teamed up to give the micro-brewery a new lease on life, while staying true to the traditional brewing techniques that have made the *Wicked Elf* and *Mad Abbot* ranges popular across Australia.

The new owners have exciting plans to build the business locally and expand national distribution, while head brewer Warwick Little will stay on to ensure the continued production of quality craft beer.

Rod Barnaby, who led the transition, said the brewery had recently secured a new on-premise licence so people can come in to taste the range and chat with the brewers at the cellar door.

“A new indoor bar space and tasting room will also be opened over the coming months so locals and visitors can enjoy a beer while soaking up the atmosphere of the brewery,” Mr Barnaby said.

As well as strengthening community connections by supporting local initiatives and events, the brewery plans to renew its focus on the tourism market by offering another stop on the burgeoning Hastings food, beer and wine trail.

Visitors to the region can now sample the beers here in the Hastings where they’re made, then buy them back home through BWS and Dan Murphy’s.

The business will benefit from a number of efficiency improvements without compromising quality. The same team of master brewers, led by Warwick Little, will continue to make the full range of premium beers, which have clocked up more than 150 national and international medals.

Warwick has been busy creating two new beers – a *Winter Saison* (or Belgian/French Farmhouse Ale) that will be released at the Great Australasian Beer Spectacular in Melbourne in May, and a 2016 vintage *Christmas Ale* soon to be bottled.

Things are already looking up for the brewery, with BWS recently adding the *Fastidious Bastard* India Pale Ale to the existing range, while Dan Murphy’s continues to stock a range of *Wicked Elf* beers throughout Australia.

The Little Brewing Company, established in 2007, brews award winning ranges include the *Wicked Elf*, *Mad Abbot*, *Fastidious Bastard*, *Death Between The Tanks*, *Breaking the Cardinal Rule*, and *Stab In The Dark*. Beer lovers can rest assured that their favourite brews will continue to be made locally using the finest quality ingredients.

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